

Creative Director/Animation Manager

we're looking for that special someone

About You

- Currently your role includes the responsibilities of a Creative Director, Art Director or Senior Animator.
- You love to learn and are consistently keeping up with new techniques, and what's hot in the interactive and animation world.
- You have the personality to lead, empower, and motivate a team to create amazing work.
- You love working on large-scale, interactive and immersive projects – and are excited by their current and future potential.
- You understand how leading edge technologies can be used to create emotion, change minds and influence behavior.
- You were or still are a senior designer/ animator, and could help out your team with scene set ups, and animations if needed.
- You are looking to join a studio where your role is key, your skills are valued, and your opinion and direction matter.
- You work well in a team environment and love to support creative ideas from other team members.
- You believe in collaboration, supporting communities, and creating connections

What You'll Be Doing

Working directly with clients and supervising a small team of animators on a variety of large scale projection mapping, interactive and video projects for clients in Canada and the US, tasks include:

- Lead creative sessions for project kick-offs.
- Manage multiple projects from concept through completion, assisted by Production Manager.
- Supervise and inspire the creative team; generate multiple concepts for a campaign or project.
- Generate ideas for pitching and proposals, and create the pitch decks for clients.
- Manage creative team members.
- Creative management lead on client reviews and meetings in tandem with the Producer or Production Manager. Offering creative solutions to client requests.
- Overseeing project and render optimization with the creative team.
- Offer creative solutions to different workflow options on various styles of projects to help stay on schedule.
- Provide quality control over concepts and projects, through to final delivery
- Reports to the Senior Producer and works closely with the Exec Creative Director and Production Managers.

Skills Desired

- Undergraduate degree in Design, Fine Arts a related field or equivalent visual design and management experience; graduate degree preferred.
- At least 2 years management experience working with large brands, event companies and/or agencies. Must be comfortable speaking to both the internal creative team and external client facing.
- Must possess a thorough understanding of interactive development and delivery systems, processes, user interface design as well as industry best practices.
- Knowledge of layouts, graphic fundamentals, typography and have the ability to storyboard or translate ideas to designers/animators and develop innovative solutions.

- A strong working knowledge of video/animation productions, experience design, brand development and creative process.
- Ability to lead projects from concept to completion. Apply best practices in all areas.
- Experience with software such as adobe creative suite, photoshop, illustrator, InDesign, Cinema 4D and associated plugins, such as: xParticles, Mograph2, dynamics, lighting and texturing. Clear understanding of Cinema 4D rendering with the use of both a render farm or local rendering.
- Experience with Adobe AfterEffects and associated plugins such as “Trapcode Suite” & video editing with the use of Premiere.
- Ability to supervise and train employees, to include organizing, prioritizing, and scheduling work assignments.
- Excellent knowledge of design fundamentals.
- Excellent sense of timing and musicality.
- Redshift (priority) and Vray knowledge is an advantage.

Individual Characteristics

- High level of creativity and passion for the industry.
- High capability to communicate effectively, both orally and in writing, personable and able to get on with many different personality types.
- Used to working in a team environment, organized and self-directed.
- Ability to think on feet and problem solve, be resourceful.
- Must have a proven track record and at least 2 years experience in a similar role
- Fluent English speaking.

APPLY

Email gemma@go2productions.com, with an active link to relevant past projects. Please include your current address and phone number, along with your resume.

IMPORTANT

Include the following title in the subject line of your application email: Creative Director

Terms of Employment: Full Time, Permanent

Management position with at least 37.5hrs per week. 9am-5.30pm Mon – Fri

Salary based on experience, commission earnings available in addition to salary.

About Go2 Productions

Based in Vancouver BC, Go2 is a highly skilled team of multi-disciplined creatives. We are client focused and experienced in creating custom products for our clients. Forward thinking and solutions oriented our flexibility and expertise mean we are well equipped to take on almost any project. We are original, agile and adaptable and take our work very seriously. We prioritize the end result over everything and attention to detail underpins our ability to take on huge, groundbreaking productions without a hitch.